



Ekonomická  
fakulta  
Faculty  
of Economics

Jihočeská univerzita  
v Českých Budějovicích  
University of South Bohemia  
in České Budějovice



# ETHICS IN 21<sup>st</sup> CENTURY

on the occasion of celebrations  
15<sup>th</sup> anniversary

## ETHICS IN 21<sup>st</sup> CENTURY

2022

## PROGRAMME

June 23 – 24, 2022

THURSDAY 23. 6. 2022 PLENARY SESSION		Building F/Room F3
09:00 – 09:10	Foreword	
09:10 – 09:40	Plenary Session and Discussion – <b>Tomáš Fiala "Etika ve zdravotnictví"</b> (the senator in the Senate of the Parliament of the Czech Republic)	
09:40 – 10:40	Plenary Session and Discussion – <b>Jiří Šimek</b> <b>„Etika organizace veřejného prostoru v 21. století“</b> (the associate professor at Faculty of Health and Social Sciences, USB)	
10:40 – 11:30	Plenary Session and Discussion – <b>Dušan Kučera</b> <b>„Etické výzvy v dobách krize...“</b> (Head of the Center for Business Ethics, Faculty of Business Administration, Prague University of Economics and Business)	
11:30 – 13:00	Break	
13:00 – 16:00	Parallel Sessions	

THURSDAY 23. 6. 2022 PARALLEL SESSIONS	
PARALLEL SESSION 1 (EN), Building F/Room F4	Chair: Klára Matoušková
PARALLEL SESSION 2 (CZ), Building F/Room F5	Chair: Tomáš Roskovec
PARALLEL SESSION 3 (CZ), Building F/Room F6	Chair: Eva Kislingerová
PARALLEL SESSION 4 (CZ), Building F/Room F2	Chair: Jana Geršlová

### Accompanying Programme

#### THURSDAY 23. 6. 2022

19:00 – 20:00 **Hlahol Tábor** Choir concert, St. Vojtěch church, České Budějovice

20:00 – 22:00 Gala dinner, discussion, presentation of good practice,  
Restaurant **U Flíčků**, České Budějovice

#### FRIDAY 24. 6. 2022

9:00 – 16:00 Example of good practice – **Český Krumlov Monasteries**

## PARALLEL SESSION 1 (EN)

Time	Building F/Room F4	Chair: Klára Matoušková
13:00	<b>Inka Kratochvílová</b> , Věra Hellerová, Valérie Tóthová, Martin Červený	Ethical issues in palliative care
13:20	<b>Věra Hellerová</b> , Valérie Tóthová, Martin Červený, Inka Kratochvílová, Andrej Tóth, Lukáš Novotný, Jakub Drábek	Social climate in the period of interwar Czechoslovakia – attitudes towards minorities
13:40	<b>Věra Hellerová</b> , Valérie Tóthová, Martin Červený, Inka Kratochvílová, Michaela Abrmanová, Marie Rásochová, Anna Švancárová, Lucie Balounová	The Importance of Developing Cultural Competences in the General Nurse Profession
14:00	<b>Alexander Shemetev</b> , Martin Pěluha	The ethical growth and economic growth: how to measure long-term economic resilience and potential of a nation or region
14:20	<b>Kamil Matula</b> , Anna Novotná	Metaliteracy as a Key Competency in Post-Truth Society
14:40 – 15:00	<i>Coffee break</i>	
15:00	<b>Klára Matoušková</b> , Laura N. Vandenberg	Environmental Health Ethics: Case study of Oxybenzone

## PARALLEL SESSION 2 (CZ)

Time	Building F/Room F5	Chair: Tomáš Roskovec
13:00	<b>Jindra Planková</b>	Information ethics principles in the modern society
13:20	<b>Jarmila Opalková</b>	Ethics in the context of translation
13:40	Jan Fiala, <b>Tomáš Roskovec</b>	Motivation to study, work experience during the study and ethical issues in teaching
14:00	<b>Jana Klicnarová</b>	Introducing a discussion on „Unwanted plagiarism?“

**PARALLEL SESSION 3 (CZ)**

<b>Time</b>	Building F/Room F6	<b>Chair: Eva Kislingerová</b>
13:00	<b>Martin Smutek</b> , Jan Hloušek, Zuzana Hloušková	Helping Professions 4.0 as a response to the challenges of Industry 4.0 - Implementation of a counseling chatbot in professional social counseling
13:20	<b>Marcela Hradecká</b>	Is accounting and tax optimization ethical?
13:40	<b>Jaroslav Šetek</b> , Jiří Alina	Economic and ethical dimension of the theory of the value of human life
14:00	<b>Jaroslav Šetek</b> , Tomáš Volek, Stanislav Šimbartl	Economic and ethical dilemma of helping professions and volunteer activities
14:20	<b>Miroslav Vacura</b>	Ethical issues of autonomous vehicle operation in the Central European context
14:40 – 15:00	<b><i>Coffee break</i></b>	
15:00	<b>Jarmila Rybová</b> , Kristýna Nývltová, Jindřiška Kouřilová	The importance and conflict of the concept of ethics in a selected area of agricultural activities and landscape maintenance
15:20	<b>Eva Kislingerová</b>	Taxing robots as a 21st century ethical issue

**PARALLEL SESSION 4 (CZ)**

<b>Time</b>	Building F/Room F2	<b>Chair: Jana Geršlová</b>
13:00	<b>Barbora Řebíková</b>	Dignity as a Key and a Cornerstone of Medical Ethics
13:20	<b>Daniel D. Novotný</b>	Role of Philosophy and Ethics in the Context of Pandemic Risks such as Covid-19
13:40	<b>Jana Geršlová</b>	Experts without a spirit and enjoyers without a heart." Ethical principles of companies in historical contexts
14:00	<b>Martin Černek</b>	Mapping the active membership base of corporate social responsibility in EU countries